

# Vehicle Emissions and Energy Economy Labelling from 1 January 2024

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ENERGY EFFICIENCY & CONSERVATION AUTHORITY



The Clean Car Discount scheme (CCD) is ending on 31 December 2023. Vehicles registered from 1 January 2024 will no longer be subject to a fee or eligible for a rebate (for information on the end of the CCD scheme, please see NZ Transport Agency's website: <https://www.nzta.govt.nz/clean-car-discount-ends>).

Once the CCD scheme ends, CCD information is not permitted to be displayed on the Vehicle Emissions and Energy Economy Label (VEEEL) or for online vehicle sales listings.

A new version of the VEEEL that does not display CCD information will be introduced 1 January 2024.

## New label

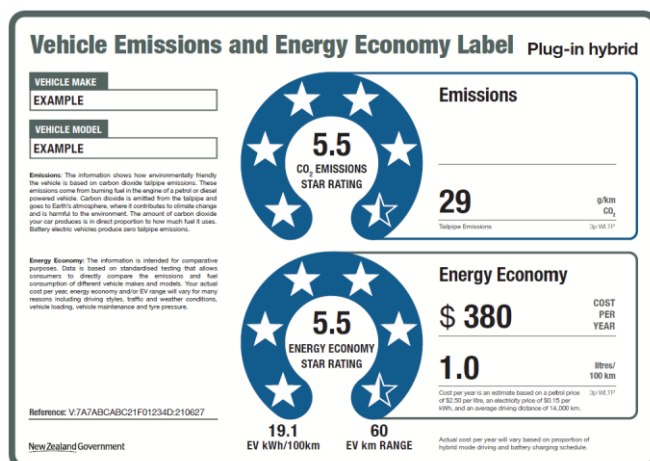
The new label continues with the same familiar design however CCD fee/rebate and related information has been deleted.

The new label features a neutral blue colour and applies to all vehicles.

The blue colour was used under the CCD to identify where no fee nor rebate applies to a vehicle and so is already associated with vehicles where the CCD does not apply.

In addition to the blue colour label, the option for traders to print labels in greyscale has been retained.

An example of the new VEEEL is provided below:



## Displaying the new label and online information

- New labelling regulations come into force on 1 January 2024.
- From 1 January 2024, vehicle yard stock is required to display the new label.
- Online sales listings data must also be updated by removing CCD information.
- While the option to print labels in grayscale has been retained, it is recommended that all new labels are printed in colour to help consumers easily find and compare the information they are looking for.

- The EECA website, label generator tool and Fuelsaver database will be updated after midnight 31 December in preparation for the new labelling regulations coming into force on 1 January 2024.
- Vehicle data feeds to websites will automatically draw on the new data. You should not need to make any changes to handling of data feeds, however you should remove any other supporting material that refers to the Clean Car Discount scheme as of 1 January.
- There is no change to the existing legal obligations to display a label and provide online information if you sell or distribute vehicles.

Technical – labels & online listings

### Printed VEEEL labels for car yards

Vehicle Emissions and Energy Economy Labels are changing. From 1 January 2024, vehicle yard stock is required to display the new label.

There are two online services you or your information systems supplier need to use to make this happen;

- The public label generator [resources.fuelsaver.govt.nz/label-generator/](https://resources.fuelsaver.govt.nz/label-generator/)
- The VEEEL image web service that was released last year <https://fuelsaver.govt.nz/api/> - this will produce finished VEEEL and safety label images that you can use to print the labels.

Your dealer management system or web site may already link to this service, but if not, you can sign up for access here <https://resources.fuelsaver.govt.nz>

If you are already using this service the only thing you need to do is:

- Reprint any existing yard labels from 1 January 2024 and display these on vehicles offered for sale.

### Online listings

Data returned by VEEEL web services used for VEEEL compliance for vehicle listings on web sites will be updated to suppress anything related to the Clean Car Discount, fees and rebates.

There are no changes to the structure of the data you receive so there should be no need for any integration changes in your systems.

Revised documentation reflecting this will be issued in January.

If you are already using these services the only thing you need to do is:

- Reload data for active vehicle listings from 1 January 2024.