

31 August 2022

Dear [REDACTED]

Re: EECA Official Information Act Request

Thank you for your email of 11 July 2022 in which you requested information on EECA's advertising spend, staff numbers, staff salary, leased office space, and unplanned turnover. Your specific requests and our responses are provided below.

1. *How much did your organisation spend on advertising, public relations campaigns, and publications in total between 1 July 2021 and 30 June 2022?*

EECA spent a total of \$4.59 million on advertising, public relations campaigns, and publications between 1 July 2021 and 30 June 2022. A breakdown is provided below.

Item	Gen Less	Transport and homes	Business	Total
Advertising campaigns	\$2,890,495	\$946,839	\$679,042	\$4,516,376
Public relations	\$41,950	\$7,695	\$0	\$49,645
Publications	\$13,544	\$15,000	\$0	\$28,544
Total	\$2,945,989	\$969,534	\$679,042	\$4,594,565

2. *How many FTE staff in total were employed by your organisation as at 30 June 2022?*

EECA employed 103.25 FTE at 30 June 2022.

3. *What was the total staff headcount for your organisation as at 30 June 2022?*

The headcount of EECA staff was 105 at 30 June 2022.

4. *What percentage of FTE staff in your organisation were earning a salary of \$100,000 or more as at 30 June 2022?*

As at 30 June 2022, 58.4% of EECA FTE staff were earning a salary of \$100,000 or more.

5. *How many FTE staff were employed by your organisation for the COVID-19 Response as at 30 June 2022, if any, and how many of these roles are permanent?*

No staff were employed at EECA for the COVID-19 Response as at 30 June 2022.

6. *How many square meters of owned and leased office space did your organisation have as at 30 June 2022, and how did this compare to the previous five years?*

EECA's leased office space as at 30 June 2022 and for the previous five financial years is provided below. EECA does not own any office space.

Leased office space	30 June 2022	30 June 2021	30 June 2020	30 June 2019	30 June 2018	30 June 2017
Wellington	1,622m ²	1,194m ²	1,194m ²	1,194m ²	1,194m ²	1,194m ²
Auckland	326m ²	270m ²	270m ²	270m ²	270m ²	270m ²
Christchurch	0m ²	29.4m ²	29.4m ²	29.4m ²	29.4m ²	29.4m ²
Total	1,948m²	1,493m²	1,493m²	1,493m²	1,493m²	1,493m²

Note EECA was in a co-location agreement in Christchurch until 30 June 2021. After that time, Christchurch-based staff have worked from home.

7. *What was the attrition rate/unplanned turnover rate for your organisation for the 12 months ending 30 June 2022?*

EECA's unplanned turnover rate for the 12-month period ending 30 June 2022 was 27.1%.

You have the right, by way of complaint to the Ombudsman, to seek an investigation and review of the Energy Efficiency and Conservation Authority's response to your information request. You can do this by email to info@ombudsman.parliament.nz or by writing to the Office of the Ombudsman, PO Box 10152, Wellington 6143.

Yours sincerely



Andrew Caseley
Chief Executive