

# Want to achieve the biggest emissions reductions for the least cost?

## Think Simply.

### Here's how we can help

While we offer finance for small to medium-sized decarbonisation projects our core focus is helping commercial and industrial energy users make the biggest emissions reductions for the least cost.

We offer a range of **advisory services** to help you identify the most sustainable transition path, **smart solutions** to help you use energy more efficiently, and flexible **energy supply** arrangements that make the shift to cleaner energy more affordable.

#### Insights and advice to untangle the complex

We know how complex making the right process heat decisions can be, so we offer insights and advice to help you separate the solutions from the roadblocks and make navigating the challenges and opportunities easier. By combining energy and wholesale market expertise with technical know-how, we can help you make informed decisions and implement energy solutions that capture cost-savings, maximise emissions reductions, and build an attractive business case.

#### Smart solutions to capture cost and carbon savings

Technology has a big role to play in helping us get to net-zero, and a really important role to play in helping you reduce your costs and carbon emissions. We offer a range of practical solutions to help you use less energy and make the most of the energy you use. From plug-load management technology that can reduce energy waste in your buildings, to demand flexibility services that help you save money and generate revenue – simply by shifting your consumption out of periods when prices, and carbon emissions are high. If it makes sense, we can even set you up to generate your own power, through your own private network.

#### Competitive pricing to make it affordable

There's no one size fits all when it comes to energy supply, which is why we work with you on competitive supply arrangements, and implementing technology that can match real-time generation with consumption – all designed to bring your upfront, and ongoing energy costs down.

If you'd like to know more, please give Tim Edmonds a call on 027 255 6813, send an email [tim.edmonds@simplyenergy.co.nz](mailto:tim.edmonds@simplyenergy.co.nz), or visit [www.simplyenergy.co.nz](http://www.simplyenergy.co.nz)

At Simply, we're on a mission to accelerate New Zealand's transition to net-zero, and create a more sustainable New Zealand.

We believe that helping reduce energy sector emissions starts with us doing all we can to reduce ours, which is why we've become a Toitū net carbonzero, certified business. As well as being part of an internationally accredited greenhouse gas measurement and reporting certification programme, we've now got targets and initiatives in place to reduce our emissions in line with the Paris Agreement goals.

