

## The Role

Location:	Wellington	Team:	Chief Executive Office
Grade:	21	Reports to:	Chief Executive
Employment:	Permanent	Direct Reports:	5

## Responsibilities

The Insights, Data and Communications Group is responsible for leading the delivery of EECA's data and insights through EECA's marketing and communication channels. It comprises the following teams:

- Research, Evaluation and Insights
- Data and Analytics
- Marketing and Digital
- Communications and Content

The Group Manager, Insights, Data and Communications will lead the successful uplift of visibility of our data and insights across EECA as well as externally with the market and New Zealanders as a whole. The role will lead the group in providing robust evidence and insights to underpin EECA's programmes, demonstrating EECA's role as the trusted authority.

This is a dynamic role that requires confidence and comfort to work within analytical and technical subject matter areas, as well as an appreciation for social marketing principles and human centric design. The functions of this Group are both internal and external, as this Group is the custodian of EECA's data, insights, research and evaluation work, alongside the design and implementation of marketing and communication activities.

This role is a member of the Leadership Team of EECA, contributing to the effective implementation of our strategy. Members of the Leadership Team are expected to work collaboratively to embed EECA's key behaviours, which are necessary to deliver on EECA's mission.

## EECA's Mission and Behaviours

### Our Mission

EECA's mission is to mobilise New Zealanders to be world leaders in clean and clever energy use. We are Te Tari Tiaki Pūngao – Guardian of the energy. This means we have a responsibility to ensure that all of New Zealand recognises that the energy we save now will be an asset to our future, in a multitude of ways. We want a sustainable energy system that supports the prosperity and well-being of current and future generations.

In order to get there, our key strategic objectives are:

- Energy efficiency first
- Empower energy users
- Accelerate renewable energy

Outcomes are that energy users save energy, money and reduce emissions; and energy productivity and resilience improve. The levers EECA uses to achieve this are:

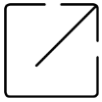
- Regulation of products, processes and systems
- Information and education to promote clean and clever energy choices
- Targeted investment to demonstrate and scale up energy efficient technologies and renewable energy use.



More information on who we are and what we do is available on our website [www.eeca.govt.nz/about-eeca](http://www.eeca.govt.nz/about-eeca)

## Our Behaviours

EECA has identified four behaviours that will help us succeed. We will be looking for applicants that can demonstrate these behaviours.



Open to the new



Stand in others' shoes



Believe in 'we' not 'me'



Deliver the goods

## Key Result Areas

- Work collaboratively with other Leadership Team members, as a member of EECA's Leadership Team, to help achieve EECA's strategy, and role model EECA's four key behaviours.
- Ensure EECA's SOI and SPE energy saving deliverables are met
- Lead the group to ensure high performance is demonstrated by the Group
- Identify, implement, and lead improvement opportunities
- Lead the group to build capability and performance in the Data and Analytics function, as well as delivering priority research and analysis, to provide the communication of robust evidence and insights to the market and New Zealand as a whole.
- Distil evidence and data into clearly articulated insights relating to energy use to internal and external audiences
- Ensure that EECA's relevance and authority is promoted through marketing and communications platforms on issues relating to energy efficiency, conservation and renewable energy.

## Key Competencies

- Building and motivating effective teams
- Managing vision and strategic purpose
- Leadership and development of others
- Dealing with ambiguity
- Commercial orientation
- Strategic communication

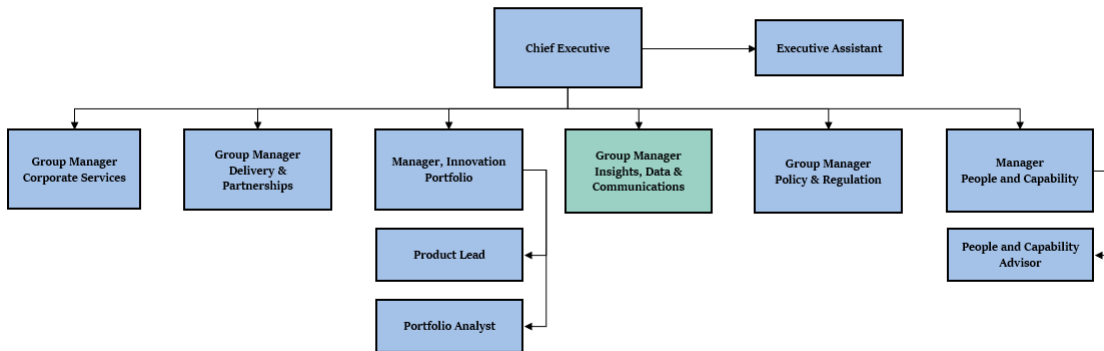
## Relationships

It is expected that effective working relationships are established with relevant EECA staff and external stakeholders.

Where your position fits



## Chief Executive's Office



### Key Internal Relationships

- Leadership Team
- Wider Leadership Team
- EECA Board

### Key External Relationships

- Minister for Energy
- Minister for Resources
- Sector organisations
- Key suppliers /strategic partners /agencies

## Educational Qualifications, Experience and Skills Required

- A relevant tertiary qualification or equivalent work experience.
- Extensive Senior leadership experience.
- Demonstrated experience in leading business transformation.
- Experience in communications and marketing from a technical perspective
- Strong experience in influencing people, leading work programmes, change management and coaching and mentoring staff.
- Excellent people skills with the ability to manage issues in an empathetic manner.
- The ability to think innovatively, critically and strategically, and to then develop implementation plans necessary to convert strategy to desired results.

## EECA's Working Environment

A policy of equal employment opportunity operates and EECA provides a work environment that is free from discriminatory practices and encourages all employees to reach their full potential.

As a good employer, EECA takes its Health and Safety responsibilities seriously and all staff are expected to comply with all Health and Safety policies and practices, as part of their employment.

## Working in the Public Service

Ka mahitahi mātou o te ratonga tūmatanui kia hei painga mō ngā tāngata o Aotearoa i āiane, ā, hei ngā rā ki tua hoki. He kawenga tino whaitake tā mātou hei tautoko i te Karauna i runga i āna hononga ki a ngāi Māori i raro i te Tiriti o Waitangi. Ka tautoko mātou i te kāwanatanga manapori. Ka whakakotahingia mātou e te wairua whakarato ki ō mātou hapori, ā, e arahina ana mātou e ngā mātāpono me ngā tikanga matua o Te ratonga tūmatanui i roto i ā mātou mahi.

Mō ētahi atu kōrero hei whakamārama i tēnei kaupapa, haere ki

<https://www.publicservice.govt.nz/about-us/>



In the public service we work collectively to make a meaningful difference for New Zealanders now and in the future. We have an important role in supporting the Crown in its relationships with Māori under the Treaty of Waitangi. We support democratic government. We are unified by a spirit of service to our communities and guided by the core principles and values of the public service in our work.

You can find out more about what this means at: <https://www.publicservice.govt.nz/about-us/>

