

# Creating a Business Case for Industrial Heat Pumps



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# ABOUT ENERGY NZ

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- **Experts in Industrial Energy & Carbon Management**
- Working with businesses across New Zealand
- Emissions Reduction Roadmaps, Energy and Water Auditing, Feasibility Studies, Energy Monitoring & Targeting programmes
- Energy and Water Metering, Monitoring Systems and Dashboards for reporting/analysis
- Power Quality Auditing, Power Factor Correction Systems
- Energy project delivery, project management
- Thermal Imaging & Ultrasonic Leak Surveys
- Electrical Thermography Inspections



# Why treat heat pumps differently?

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- **Efficiency multiplier (COP)**

- Moves heat to higher temperature; not a source of heat
- Uses drastically less energy than combustion processes
- Efficiency depends on a range of conditions



# Why treat heat pumps differently?

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- Efficiency multiplier (COP)
- **Interdependence with plant**
  - Reliant on the heat source
  - Output can vary with process conditions



# Why treat heat pumps differently?

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- Efficiency multiplier (COP)
- Interdependence with plant
- **Not a combustion process**
  - Avoids combustion losses
  - Max heating capacity (kW) is more of a challenge
  - Heat output may vary



# How to start my business case?

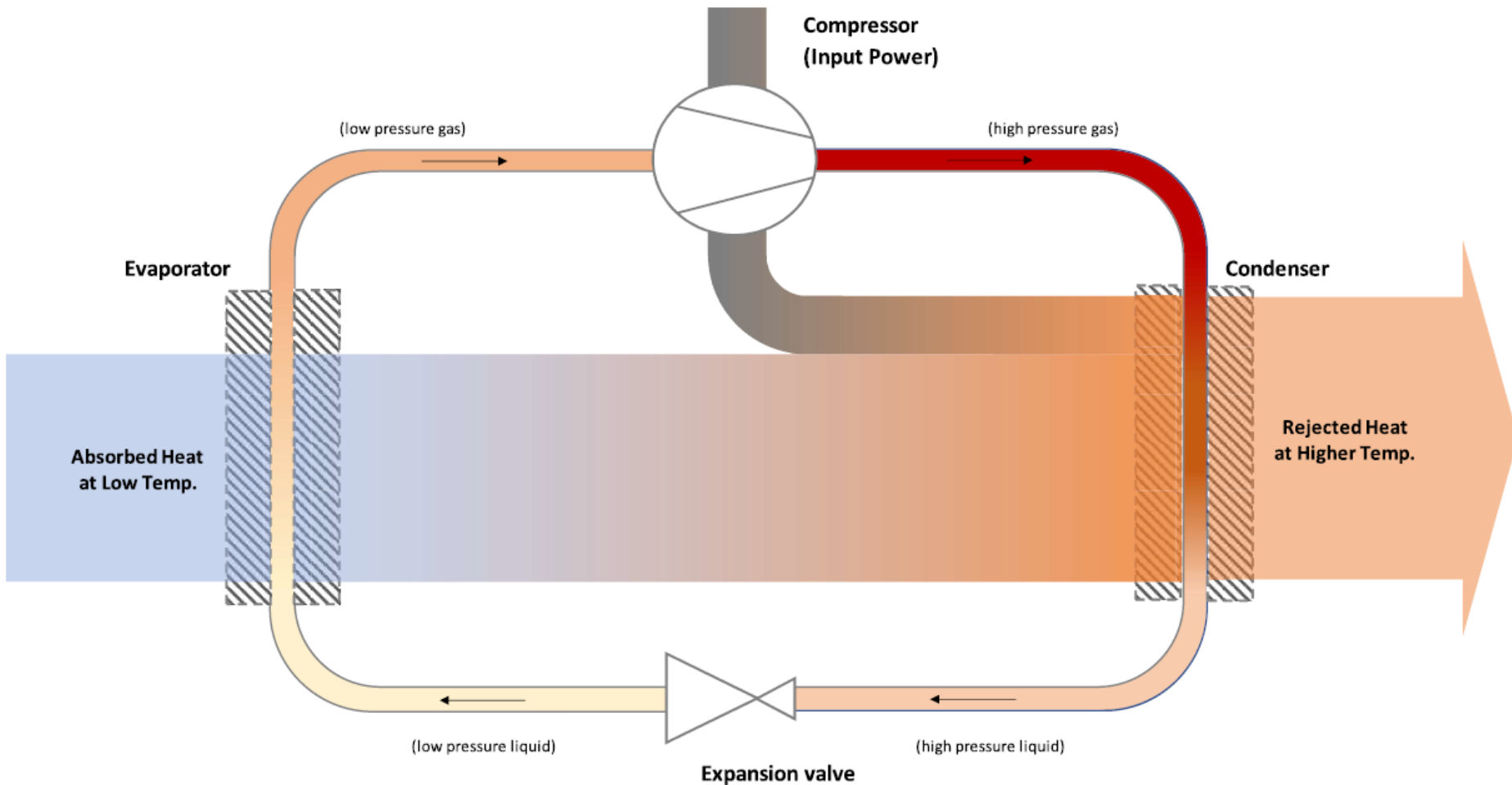
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- **Which heat source(s) to use?**
  - Size; power (kW) and energy (kWh or GJ)
  - Timing
  - Temperature
  - Variability



# How to start my business case?

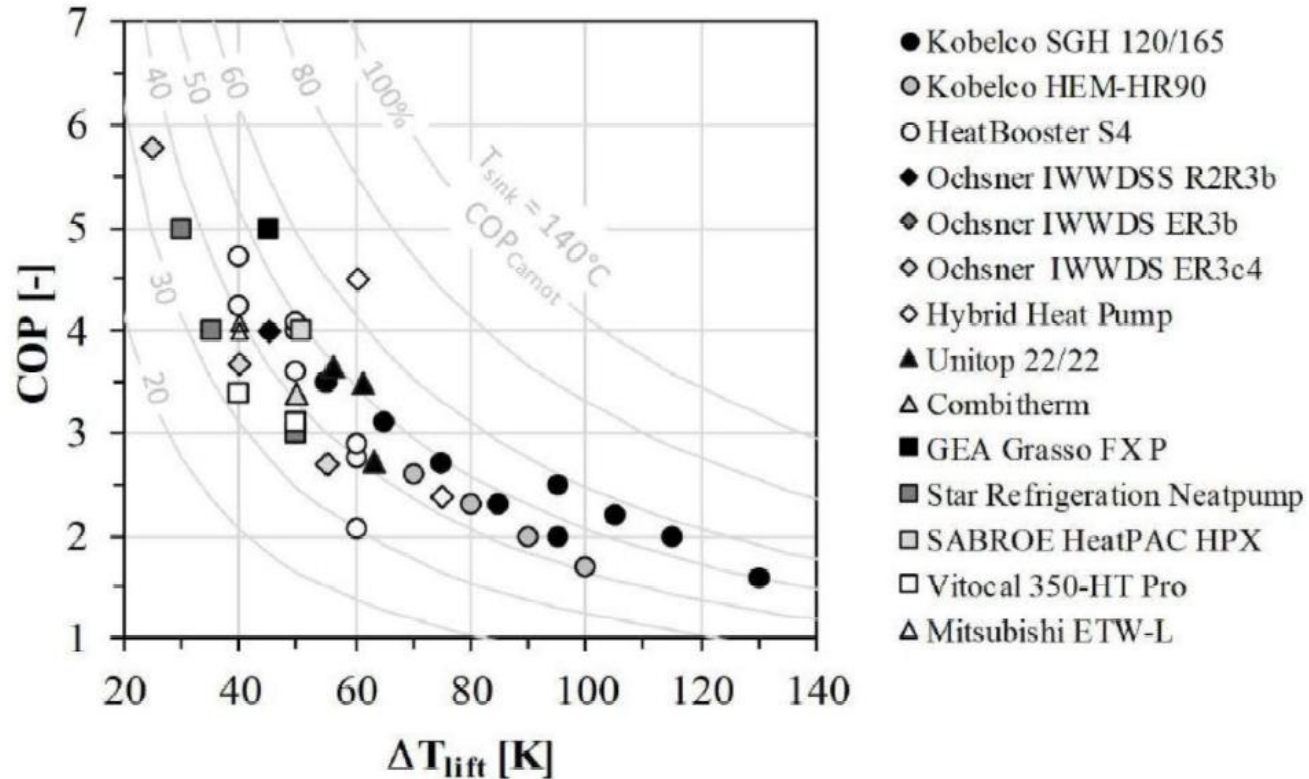
- Which heat source(s) to use?





# How to start my business case?

## ■ Which heat source(s) to use?



**Figure 2:** COP as a function of the temperature lift for various industrial HTHPs (adapted from Arpagaus *et al.*, 2017a, 2017b, 2018).





# How to start my business case?

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- Which heat source(s) to use?
  
- **What is the demand for heating?**
  - Size – power (kW) and energy needed (kWh or GJ)
  
  - Timing – which processes
  
  - Temperatures – can you reduce?
  
  - Efficiency of current heating plant



# How to start my business case?

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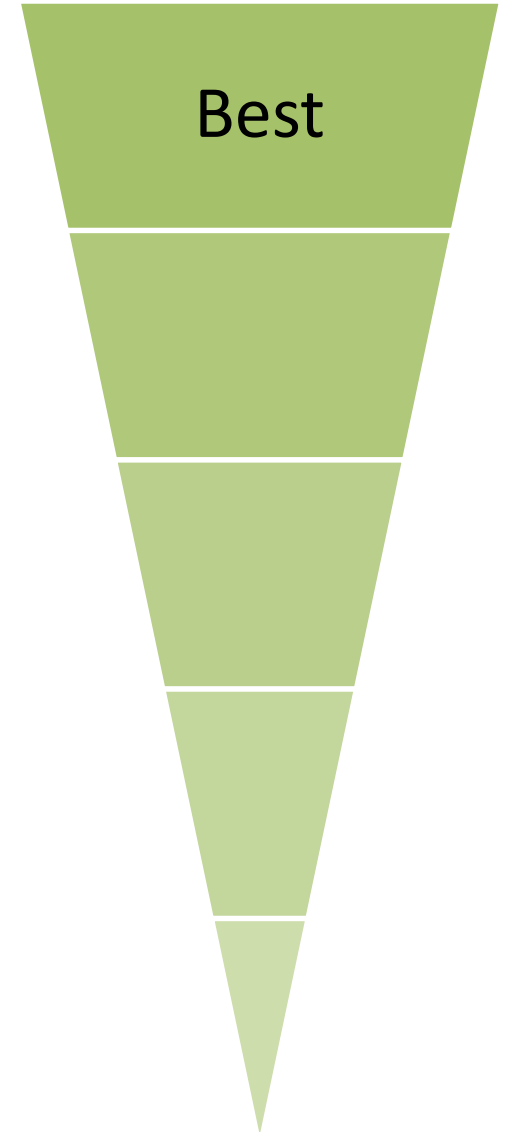
- Which heat source(s) to use?
- What is the demand for heating?
- **What do I want to achieve with a heat pump?**
  - Offsetting of fossil fuel-fired boiler load
  - Full replacement of fossil fuel-fired heating
  - Once-through water heating? Or heating a recirculating loop?
  - Heating delivery temperature



# How to model performance?

- **Get the data**

- What can you measure?
- What needs to be estimated?
- What causes variations in heating load?  
(during production, outside prod, daily and seasonally)





# How to model performance?

## ■ Get the data

### ○ Example

Gas/fuel meter?  
Peak/Avg. kW?  
Run hours?

On/off cycles and  
firing rate? During  
prod. & non-prod.?

Stack temperature  
logging?

Stack tests?  
Blowdown, make-up  
water?

Flowmeter?  
Temperatures?

Avg. flow from  
Pump curve?

Flowmeter?  
Temperatures?

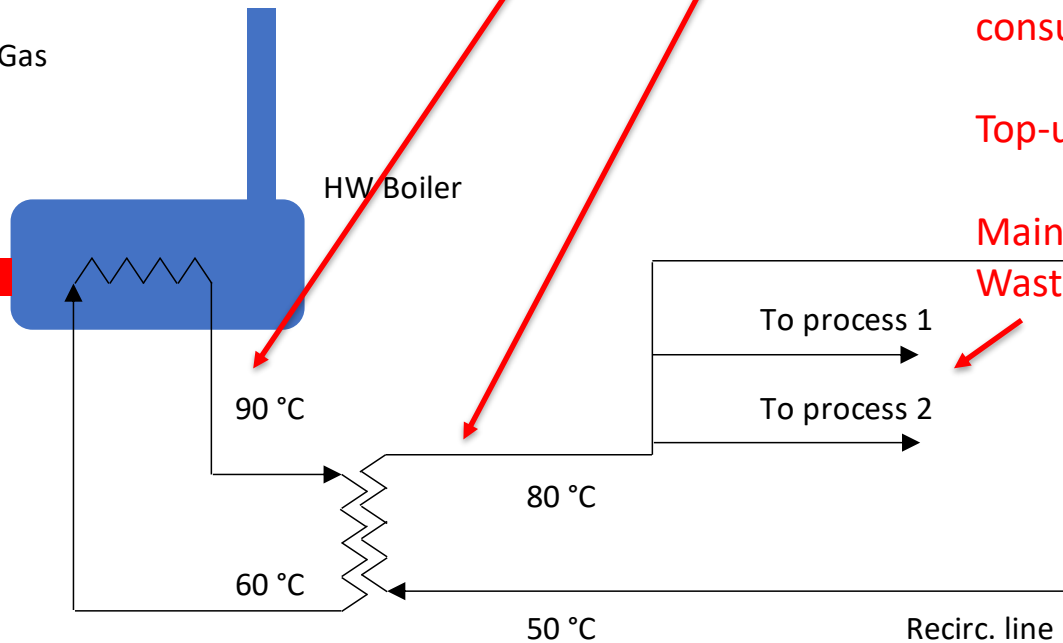
Avg. flow from Pump  
curve? Recirc flow?

Process 1&2 water  
consumption?

Top-up water flow?

Mains water consumption?  
Wastewater flow?

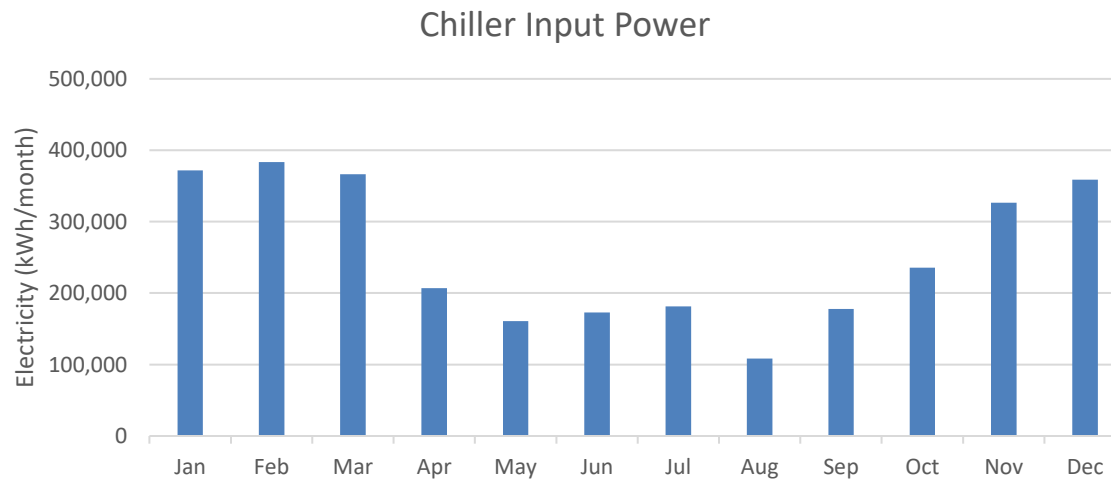
Natural Gas





# How to model performance?

- Get the data
- **Model the heat source**
  - How does it vary in size/temperature?
  - What is the hourly load profile? Daily? Weekly? Seasonal?





# How to model performance?

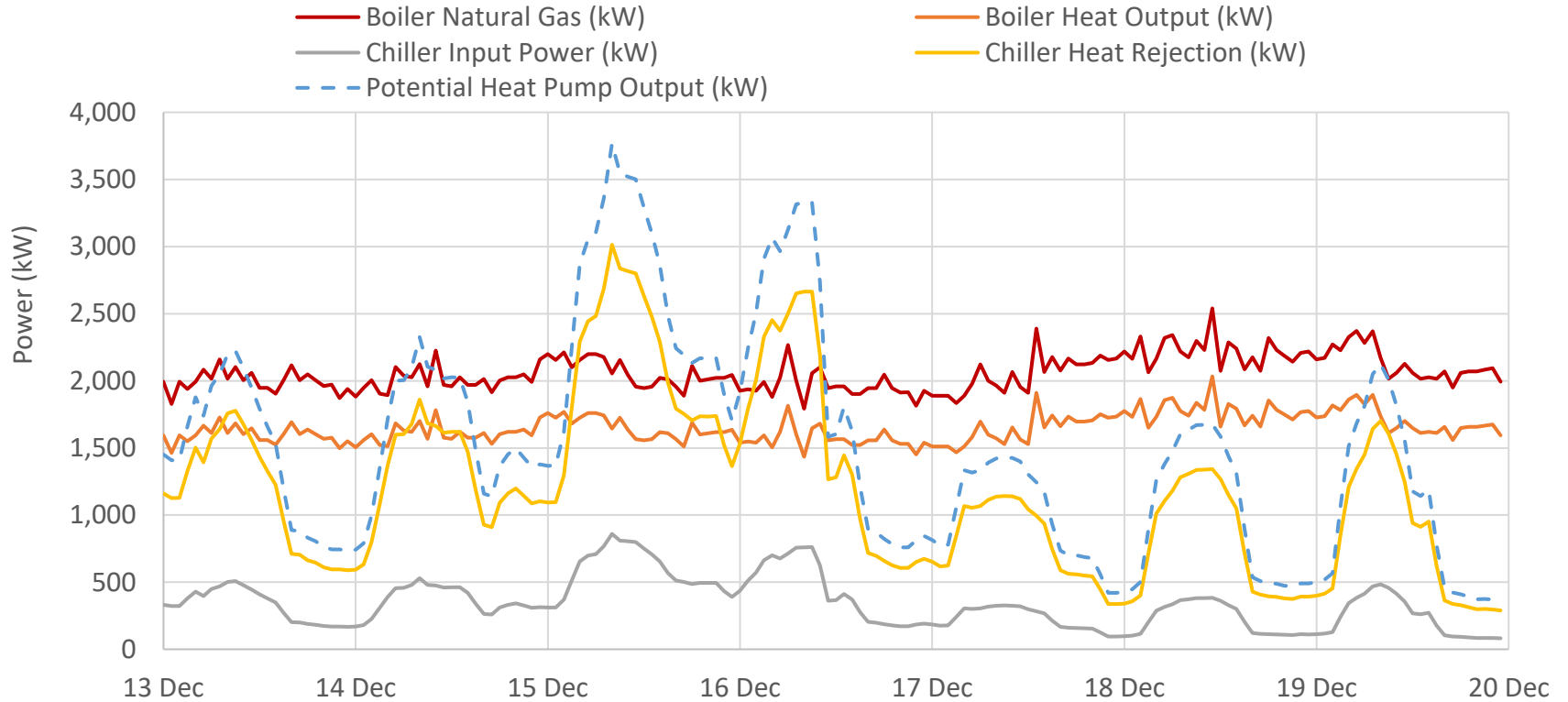
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- Get the data
- **Model the heat source**
- **Model the heating demand**
  - How does it match the heat source?
  - What is the hourly heat load profile? Daily? Weekly? Seasonal?
  - What is the resulting heat pump demand for electricity?



# How to model performance?

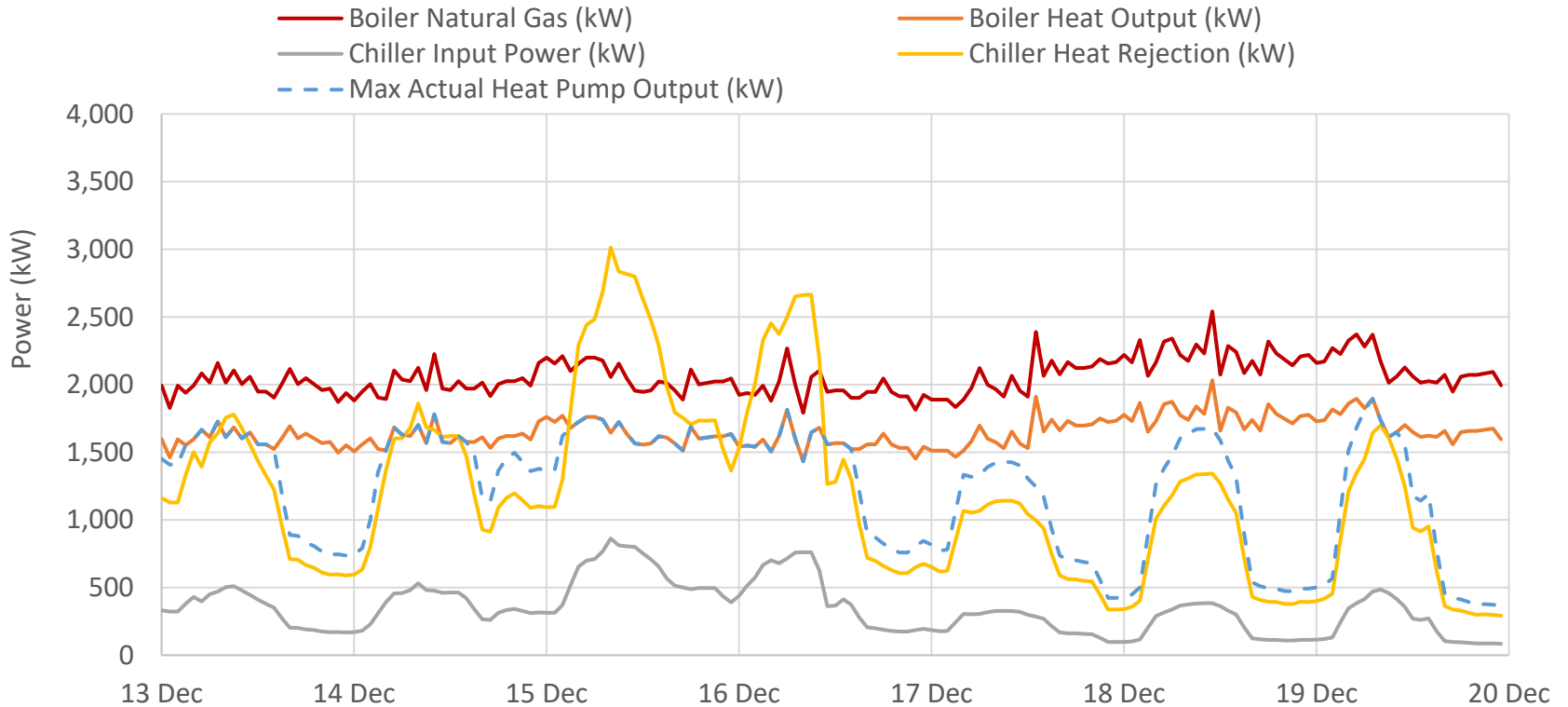
Typical Week - Heating Loads and Heat Source (hourly)





# How to model performance?

Typical Week - Heating Loads and Heat Source (hourly)







# How to model performance?

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- ✓ Identify heat source; temperatures, variability etc
- ✓ Get the data - modelled
- ✓ Understand the existing demand for heat, and the existing heater efficiency
- ✓ Model the heat source and the heat demand
- ✓ Set objectives and selected a heat pump (with vendors)
- ✓ Review **SNZ PAS 5210:2021 High-temperature heat pumps**



# Key metrics for business case

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## ■ Scope of project

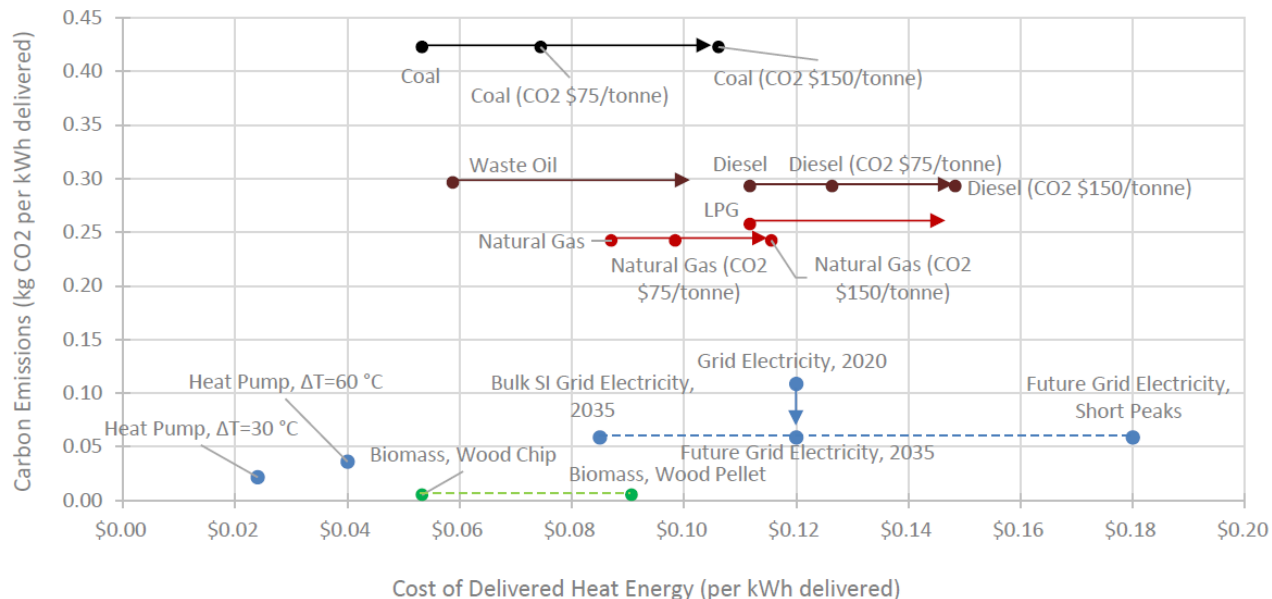
- Capacity and type of heat pump
- Heat source and connections, demand side connections
- Design intent of system  
(Baseload, with fired heater? Heat only, or heat + cooling? Once-through or recirc?)
- Preheat possible?
- Buffer storage
- Electrical upgrades needed – new switchboard and cabling? Transformer?
- Demand controller to limit peak loads
- Location on site
- Engineering; tie-ins and piping connections, pumps, instruments, valves etc
- Is backup needed?
- Refrigerant safety aspects
- Refrigerant availability aspects – GWP & Montreal Protocol



# Key metrics for business case

- Scope of project
- Purchased energy – before and after
  - Account for all relevant fuel cost components
  - HP will generally provide energy cost savings
  - Carbon pricing for fuels – allow low and high future estimates; communicate risks of BAU
  - Market prices (volatility) for fuels

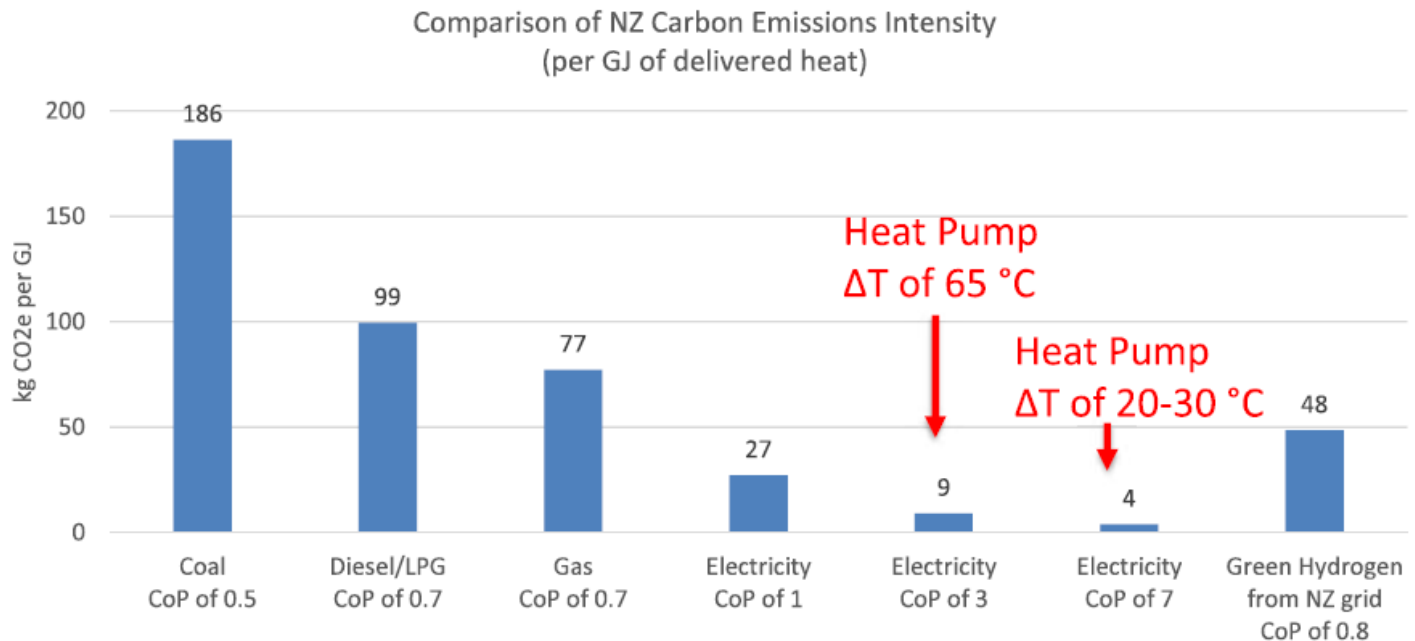
Industrial Process Heat in New Zealand – Delivered Heat Cots vs. Emissions





# Key metrics for business case

- Scope of project
- Purchased energy – before and after
- Resulting carbon emissions
  - Typically use *Ministry for Environment* emission factors to report
  - In NZ, often 85% reduction in emissions vs. natural gas





# Key metrics for business case

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- Scope of project
- Purchased energy – before and after
- Resulting carbon emissions
- Co-benefits
  - Significant progress towards business emissions targets
  - Reducing exposure to carbon pricing risk and fuel cost volatility
  - Improved process control
  - Reduced water consumption (cooling towers)
  - Reduced boiler chemicals and softening
  - Reduced peak steam loads
  - Can improve chiller efficiency
  - Can provide cooling and heating simultaneously
  - Can be a flagship project for business – marketing and reputation
  - Can dehumidify a closed process – cooling and heating same air flow



# Key metrics for business case

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- Scope of project
- Purchased energy – before and after
- Resulting carbon emissions
- Co-benefits
- **Maintenance costs**
  - Discuss with supplier
  - Similar to other refrigeration equipment
  - Note maintenance costs of existing fired heaters, both with and without heat pump



# Key metrics for business case

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- Scope of project
- Purchased energy – before and after
- Resulting carbon emissions
- Co-benefits
- Maintenance costs
- **Avoided capital**
  - Can this allow future boiler refurbishment/replacement to be avoided?
  - Or allow one boiler to be shut down?
  - Can this avoid replacement of steam piping, blowdown vessel, softeners etc?



# What's possible

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- **Commercially available heat pumps:**
  - **Hot water at 90 °C**, using ambient air or water/glycol 0-35 °C as heat source  
(COP = 3.0 - 5.5 depending on  $\Delta T$ )
  - **Hot air at 60 - 120 °C**, using water 0-35 °C as heat source  
(COP = 5.5 – 3.0 depending on  $\Delta T$ )
  - **Hot water at 95 °C**, using warm water or hot ammonia gas 25-50 °C as heat source  
(COP = 4.0 – 5.0 depending on  $\Delta T$ )
  - **Hot water or steam at 110-160 °C** , using hot water or steam at 70-120 °C as heat source  
(COP = 2.0 – 4.0 depending on  $\Delta T$ )  
(low production volumes – relatively new technology)

**MAYEKAWA**

**GEA**





# Questions?

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